

A Survey Experiment of Women's Attitudes About Intimate Partner Violence Against Women in Rural Bangladesh

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Abstract According to the Demographic and Health Surveys (DHS) in poorer countries, 50 % of women of reproductive age report that wife hitting or beating is justified. Such high rates may result from structural pressures to adopt such views or to report the perceived socially desirable response. In a survey experiment of 496 ever-married women aged 18–49 years in rural Bangladesh, we compared responses to attitudinal questions that (1) replicated the 2007 Bangladesh DHS wording and portrayed the wife as transgressive for *unstated* reasons with elaborations depicting her as (2) *unintentionally* and (3) *willfully* transgressive. The probabilities of justifying wife hitting or beating were consistently low for *unintended* transgressions (.01–.08). *Willful* transgressions yielded higher probabilities (.40–.70), which resembled those based on the DHS wording (.38–.57). Cognitive interviews illustrated that village women held diverse views, which were attributed to social change. Also, ambiguity in the DHS questions may have led some women to interpret them according to perceived gender norms and to give the socially desirable response of *justified*. Results inform modifications to these DHS questions and identify women for ideational-change interventions.

Keywords Bangladesh · Demographic and Health Surveys · Gender attitudes · Intimate partner violence · Survey experiment

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Introduction

Women's high and variable rates of justifying intimate partner violence (IPV) have been explained largely on substantive grounds (e.g., Uthman et al. 2009a, b, 2010). Scholars have argued that certain forms of patriarchy motivate women to internalize its norms, even if they ostensibly contradict women's interests (Kandiyoti 1988). Internalization of patriarchy, in theory, is more likely under family systems that (1) ascribe women to be financially dependent and obedient, (2) ascribe men to be providers and enforcers of obedience, and (3) promise benefits to compliant women (Kandiyoti 1988). Women's exposure to new opportunities and the media, however, is expected to foster new ideas about gender (Kandiyoti 1988; Westoff and Bankole 1999), including those related to a husband's treatment of his wife.

International research on women's justification of IPV has ignored the potential for response effects. In wealthier settings, experimental variations in the wording, ordering, and context of the questions have altered the distributions of reported attitudes (e.g., Holleman 1999; Rugg 1941; Schuman and Presser 1977, 1996; Tourangeau et al. 2003). Variations in the DHS attitudinal questions about IPV have accounted for considerable variance in women's responses (Yount et al. 2011).

Social desirability is another source of response bias, which occurs when respondents align their answers to the perceived norm (DeMaio 1984). In this case, women's tendency to justify IPV may result from a reluctance to report dissenting views. Research in the United States does not support this thesis, in that the general tendency to respond in socially desirable ways has correlated poorly with reported beliefs about wife beating (Saunders et al. 1987). Yet, in Bangladesh, women's high rates of justifying IPV in surveys contradict the unfavorable views that some women have expressed in the context of qualitative interviews (Schuler and Islam 2008). Systematic research, therefore, is needed to understand both the structural and survey conditions that may lead women to justify IPV.

This article reports on findings from a survey experiment in rural Bangladesh that explored three research questions. First, do women under certain forms of patriarchy agree that wife beating is justified for transgressions of women's gender-normative behavior? Second, do women under patriarchy who hold dissenting views still say they subscribe to the norm that wife beating is justified? Third, do women who are exposed to new opportunities and the media report less patriarchal views about wife beating? Rural Bangladesh is an apt setting for this study, being a patriarchal setting (Kabeer 1988) where over 40 % of women report any physical IPV (Koenig et al. 2003; National Institute of Population Research and Training (NIPORT), Mitra and Associates, and Macro International 2009). Using data from 496 women in six villages, we tested response effects to variations in the attitudinal questions about IPV that were used in the 2007 Bangladesh DHS (BDHS). These questions asked whether wife hitting (*aaghat*) or beating (*maardhor*) was justified (*uchit*) for any of five behavioral transgressions, which varied in degree and left the motivation *unstated*. In cognitive interviews, ambiguity in the motivation evoked ambivalent responses (Schuler et al. *forthcoming*), which informed two elaborations for a survey experiment. One depicted the wife's transgressions as *unintended*, and the second depicted them as *willful*. Experimentally, women rarely justified wife hitting or beating for *unintended* transgressions, and justified it more often for *willful*

transgressions and transgressions for which the motivation was *unspecified*. Cognitive interviews illustrated diverse views about wife beating for *unintended* and *willful* transgressions and showed that some women gave the perceived socially desirable response of *justified* to the more ambiguous DHS questions in which the wife's motivation for transgressing was unspecified. The next section details the theory underlying our experiment.

Women's Justification of IPV Under Classic Patriarchy

We adapted Kandiyoti's (1988) theory of "bargaining with patriarchy" to clarify the gendered rights and duties in Bangladeshi marriages supporting IPV, incentives for women to justify or to appear to justify this system, and social changes that may lead women to adopt dissenting views. According to Kandiyoti (1988), different forms of male domination motivate different strategies by women to maximize their security. Classic patriarchy has appeared in some form in the Muslim Middle East, North Africa, and South and East Asia (Kandiyoti 1988). Under classic patriarchy, girls are married at relatively young ages into households that are headed by their husbands' fathers. The marriage market in rural Bangladesh has followed this pattern (e.g., Alam 2007). Although Muslim women legally can choose their spouse, in practice, their fathers or elder brothers often choose (Alam 2007; Baden et al. 1994), and legal guardianship for the woman passes from father to husband (Alam 2007). Under classic patriarchy, a new bride is subordinate to the men and more senior women, and the patrilineage appropriates her labor and offspring. In rural Bangladesh, the division of labor remains gendered, and the expectation is that women work inside, while men work outside (Alam 2007; Baden et al. 1994; Chowdhury 2009). This division is relaxing to some extent, but husbands often appropriate the earnings of working wives (Chowdhury 2009). Thus, customarily, a wife exchanges *obedience* for her husband's *maintenance* (e.g., Alam 2007; Kabeer 1988; Yount and Li 2010) and respects his authority to punish disobedience (Feldman 2010; Yount and Li 2010).¹ At the extreme, any transgression of patriarchal norms by a wife reflects disobedience, and a husband's violent response is justifiable punishment (Yount and Li 2010).

The perceived benefits of abiding by the rules of classic patriarchy may motivate women to internalize its norms (Kabeer 1988; Kandiyoti 1988). Two "benefits" of classic patriarchy for women are illustrative. First, marriage confers a sense of personal and social identity as well as social prestige in the village community (*samaj*) (Alam 2007). Second, a woman's authority over daughters-in-law displaces the hardships of early marriage (Kandiyoti 1988). These pressures and benefits of classic patriarchy induce compliance (Kabeer 1988), even with the interpretations of a wife's transgressions as disobedience and a husband's violence as justifiable

¹ The recent legal provisions of up-to-death penalty for violence against women in Bangladesh should discourage IPV against women (Bhuiya et al. 2003); however, access to legal services for poor rural women is limited because such services are largely city-based and have associated psychological and financial costs. Discussions with villagers also suggest that IPV against women is neither condoned nor fully condemned, but that at times, one needs to resort to violence to control one's wife. Thus, some argue that the deterrent provided by legal provisions is limited to more extreme forms of violence (Bhuiya et al. 2003).

punishment (Yount and Li 2009, 2010). Not surprisingly, more than 80 % of married women in some Bangladeshi villages have reported that wife beating is right or acceptable (Schuler and Islam 2008).²

The appearance of compliance with prevailing gender norms, however, may be a conscious strategy for some women (Komter 1989). In such cases, a sense of powerlessness to change their condition may lead dissenting women to display agreement with prevailing norms. Some women may even fear the consequences of dissenting, and for this reason, they choose to appear compliant (Schuler et al. 1996). In a survey of attitudes about IPV, such women would give the socially desirable response that wife hitting or beating is justified for transgressions.

Yet, even in a context of historical classic patriarchy, women's views about gender may be more varied. In rural Bangladesh, structural changes—including increased schooling and access to the media (Asadullah and Chaudhury 2009; Baden et al. 1994; Westoff and Bankole 1999)—have exposed some women to new opportunities and ideas. For instance, rural women aged 18–24 in 1995 had completed a mean of only 2.3 grades, but by 2005, they had completed 6.7 grades (Asadullah and Chaudhury 2009). As a result, the views of rural women about wives' transgressions and husbands' reactions may be more diverse. Many rural women, for example, have opposed wife beating for reasons that they call "trivial," and some have condemned it as wholly unjustified (Schuler et al. 2011). With this background, we designed a survey experiment to compare women's reported attitudes about wife hitting or beating for (1) transgressions of gender-normative behavior that have *unstated* motivations (the DHS questions) and the same transgressions but depicted as (2) *unintended* and (3) *willful*.

Setting

The study sites were six villages in Faridpur, Magura, and Rangpur districts. These villages, although not randomly selected, were not unusual for rural Bangladesh (Bates et al. 2004), being poor and somewhat albeit not atypically conservative. As in most of Bangladesh, the villagers were ethnically and religiously homogeneous, with most self-identifying as Bangladeshi/Bengali and Muslim (96 %). Each village had in it, or was within 2.0 km of, a school and at least one nongovernmental organization (NGO) offering legal advice, microcredit, primary health care, or schooling. At the time of this study, some women (40 % in one village, 2 %–5 % in the others) were working as vendors or in rice-processing centers or small factories near their villages. By 2008, around 1 % to 15 % had migrated to Dhaka or district

² Variations in the question, however, preclude strict comparisons (Yount et al. 2011). The question in 1999–2000 read as follows: "It is normal for couples to have quarrels and disagreements. During those quarrels some husbands occasionally severely reprimand or even beat their wives. In your opinion, do you think a man would be justified to beat his wife: If she goes out without telling him? If she neglects the children? If she argues with her husband? If she fails to provide food on time?" The question in 2007 read: "Sometimes a husband is annoyed or angered by things that his wife does. In your opinion, is a husband justified in hitting or beating his wife in the following situations: If she goes out without telling him? If she neglects the children? If she argues with him? If she refuses to have sex with him? If she does not obey elders in the family?"

towns to work in garment factories or as cooks for factory workers. A few men from some of the villages had migrated to Dhaka or abroad for work.

Sample and Data

This study was approved by the Emory Institutional Review Board and the Bangladesh Medical Research Council. The main data for this analysis came from the survey, and data from 27 cognitive interviews with different village women guided interpretation of the survey results. Details of the cognitive interviews are described elsewhere (Schuler et al. 2011). The survey sample was drawn from a census of households that was conducted in the study villages from September 15 to December 29, 2008. This census updated one from 2002, and permitted probability sampling of the survey participants before purposively selecting different participants for the cognitive interviews. In the 2008 census, new household members since 2002 were listed, and prior members who had migrated, died, or were untraceable were recorded as such. Basic demographic data were recorded for all household members, and an approximate one-third subsample of households ($n = 550$) was selected with probability proportional to the number of eligible women in each village. These women were ever-married, usual residents aged 18–49,³ and villages had between 111 and 369 such women. To ensure confidentiality (Kishor and Johnson 2004) and to achieve a representative, self-weighted sample, one eligible woman was selected randomly from each sampled household.⁴ Each selected woman was randomly assigned to one of six attitudinal modules (see Fig. 1 and the appendix reprinted with permission from Yount et al. 2012). Of the 550 selected women, 496—or more than 90 %—completed interviews, with response rates similar across all six sub-groups (87 %–94 %, Fig. 1).

All interviews were conducted in private in respondents' homes by interviewers with extensive prior experience in the study villages. All participants first provided detailed sociodemographic data by answering questions modeled after the 2007 BDHS.⁵ These data included prior and current residence(s), marital status, literacy, exposure to the media, religion, organizational membership, spousal coresidence, decision making about household matters; and own and husband's age, schooling, age at first marriage, work status, and occupation.

Participants then received one of six randomly assigned attitudinal modules, each with two sets of questions. One set pertained to personal attitudes about whether hitting or beating a wife was justified in response to any of five behavioral transgressions by the wife: goes out without telling her husband, neglects the children, argues with her husband, refuses to have sex with her husband, and does not obey elders in the family. Variants A

³ This age range differed slightly from the DHS (15–49 years) to include only adult women, defined as at least 18 years.

⁴ Few sampled households had more than one eligible woman. Reporting of age and date of birth was inconsistent for some respondents, and one selected respondent had a reported age outside the designated age range (62).

⁵ A limited number of questions were modified for suitability in the study villages. For example, the question on membership in community-based organizations included more detailed response options in our survey than in the 2007 Bangladesh Demographic and Health Survey (BDHS).

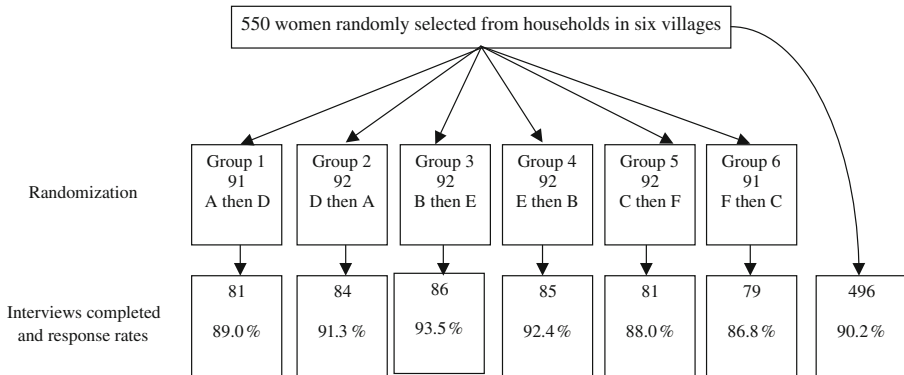


Fig. 1 Experimental design and response rates, overall and by subgroup, ever-married women aged 18–49 in six villages in Bangladesh. *Source:* Yount et al. (2012). Variants of questions eliciting personal attitudes about intimate partner violence against wives: A = Standard DHS questions about whether a husband is justified in hitting or beating his wife for any of five behavioral transgressions, each with unstated motivations. B = Modified DHS questions about whether a husband is justified in hitting or beating his wife for any of the same five behavioral transgressions in A, but clarifying that the wife's transgressions were *unintended* and repeating the question after describing each situation. C = Modified DHS questions about whether a husband is justified in hitting or beating his wife for any of the same five behavioral transgressions in A, but clarifying that the wife's transgressions were *willful* and repeating the question after describing each situation. Variants of questions eliciting personal perceptions of community norms about intimate partner violence against women: D = Questions in A but respondents asked to report their perception of what others in their community think about each transgression. E = Questions in B but respondents asked to report their perceptions of what others in their community think about each transgression. F = Questions in C but respondents asked to report their perceptions of what others in their community think about each transgression

of this set of questions followed exactly the wording in the 2007 BDHS, which left the reason for the wife's transgressions *unstated*. Variants B of this set depicted the wife's transgressions as *unintended*, or arising from extenuating circumstances. Variants C of this set portrayed her transgressions as *willful*. Variants A, B, and C of this first set of questions each were paired with a second, cognate set of questions (D, E, and F, respectively) pertaining to perceptions of community norms about whether hitting or beating a wife was justified. Question sets within pairs were randomly ordered (A then D; D then A; B then E; E then B; C then F; F then C) to address the possibility that receiving one set first framed responses to the second set. Figure 1 shows the process undertaken to randomize survey participants to these six modules. The [appendix](#) provides the translated questions to which respondents were randomized.

Our analysis focused on differences in the probability of reporting that wife hitting or beating was justified across question variants A, B, and C. Seven binary outcomes were considered. Five captured whether the respondent answered *justified* (= 1) for each transgression separately. A sixth captured whether the respondent answered *justified* (= 1) for any of the five transgressions, and a seventh captured whether she answered *justified* (= 1) for all five transgressions. A lack of variation in the seventh outcome for group B limited the multivariate analysis to the first six outcomes.

The main explanatory variable was the variant of the personal attitudes questions to which the respondent was randomized. The experimental group receiving the variant A (DHS) questions, in which all transgressions had *unstated* motivations,

was the referent or control group ($= 0$). Those receiving the variant B questions, in which all transgressions were depicted as *unintended*, were one treatment group ($= 1$). Those receiving the variant C questions, in which all transgressions were depicted as *willful*, were the second treatment group ($= 2$).

Attributes of the respondent, her husband or marriage, and the survey were considered to adjust for observed differences across experimental groups after randomization. The respondent's covariates included her marital status, religion, age in years, ever attendance of school, completed grades, work in the prior seven days, exposure to the media (newspapers or magazines, radio, and television) at interview, and membership in specific community organizations. Covariates of the husband or marriage included his age in years, residential status, ever schooling, completed grades, and decisions that the respondent made alone. Missing values for the husband's age ($n = 31$), completed grades ($n = 4$), and residential status ($n = 30$) were imputed with the mean or modal value in the observed sample, and indicator variables for imputation were created. Finally, attributes of the survey included the subdistrict (*upazila*) of the study, random ordering (within experimental groups) of the personal-attitudes versus perceived community-norms questions, and presence of children younger than 10 during the respondent's interview. The randomization resulted in few observed differences ($p \leq .10$) across experimental groups (Table 1). These differences pertained to the respondent's exposure to print media and spousal schooling. All multivariate analyses adjusted for these variables, imputed spousal schooling, and the ordering of the two sets of attitudinal questions within experimental groups.

Method

Univariate analyses were performed to assess the completeness and distributions of all variables. Bivariate analyses were performed to assess the comparability of the treatment and control groups, unadjusted associations of all variables, and potential colinearities among the covariates.

Twelve regressions then were estimated to test the effects of survey treatment with each outcome, unadjusted and adjusted for the aforementioned covariates. Let i denote respondent, Y_i be the outcome for respondent i , T_i be the treatment or personal attitudes questions to which respondent i was randomized, and \mathbf{X}_i represent a vector of covariates for respondent i . For each outcome, binomial logistic regression was used to model the conditional probability of the outcome $\pi_i = \Pr(Y_i = 1 \mid T_i, \mathbf{X}_i)$ as a linear function of treatments and covariates:

$$\text{logit}(\pi_i) = \beta_0 + \beta T_i + \beta \mathbf{X}_i, \quad (1)$$

where $\text{logit}(\pi_i) = \ln(\pi_i / 1 - \pi_i)$. Model diagnostics were performed (Hosmer and Lemeshow 2000), and no multivariate model showed significantly poor fit. From these models, predicted probabilities of justifying wife hitting or beating were estimated for each of the six outcomes and each of the three experimental groups. All probabilities were estimated at the same mean or modal values of the covariates. A descriptive analysis was performed to characterize respondents in the two treatment groups according to a gradient in their reported attitudes about wife hitting or beating.

Table 1 Description of the study sample overall and by questionnaire group, ever-married women aged 18–49 in six villages in Bangladesh

	DHS-Control Questions: <i>Motivation for Transgressions Unstated</i> (n = 165)		DHS-Modified Questions: <i>Transgressions Unintentional</i> (n = 171)		DHS-Modified Questions: <i>Transgressions Willful</i> (n = 160)			Full Sample (n = 496)	
	Mean	SE	Mean	SE	Mean	SE	p	Mean	SE
Respondent's Attributes									
Marital status (married = 1)	95.15	(0.02)	89.47	(0.02)	96.25	(0.02)		93.50	(0.01)
Religion (Islam = 1)	96.36	(0.01)	96.49	(0.01)	96.25	(0.02)		96.00	(0.01)
Age in years	33.84	(0.72)	34.11	(0.71)	33.79	(0.73)		33.92	(0.41)
Ever attended school (yes = 1)	60.61	(0.04)	55.56	(0.04)	65.00	(0.04)		60.20	(0.02)
Mean grades completed	3.35	(0.27)	3.09	(0.27)	3.90	(0.30)		3.44	(0.16)
Worked outside last 7 days (yes = 1)	40.00	(0.04)	41.52	(0.04)	39.38	(0.04)		40.30	(0.02)
Reads newspaper/magazine (yes = 1)	6.67	(0.02)	8.19	(0.02)	11.88	(0.03)	†	8.80	(0.01)
Listens to radio (yes = 1)	14.55	(0.03)	19.88	(0.03)	21.25	(0.03)		18.50	(0.02)
Watches television (yes = 1)	41.82	(0.04)	45.03	(0.04)	46.25	(0.04)		44.30	(0.02)
Belongs to:									
ASHA (yes = 1)	10.91	(0.02)	11.11	(0.02)	10.63	(0.02)		10.80	(0.01)
GRAMEEN (yes = 1)	25.45	(0.03)	30.41	(0.04)	22.50	(0.03)		26.20	(0.02)
BRAC (yes = 1)	14.55	(0.03)	9.36	(0.02)	10.63	(0.02)		11.49	(0.01)
BRDB (yes = 1)	1.21	(0.01)	1.75	(0.01)	3.13	(0.01)		2.00	(0.01)
PROSHIKA (yes = 1)	0.61	(0.01)	0.00	(0.00)	0.00	(0.00)		0.20	(0.00)
Any community organization (yes = 1)	44.85	(0.04)	46.20	(0.04)	43.75	(0.04)		44.96	(0.02)
Husband's/Partner's Attributes									
Age in years	43.10	(0.89)	42.40	(0.77)	42.82	(0.85)		42.77	(0.48)
Age in years imputed (yes = 1)	4.85	(0.02)	10.53	(0.02)	3.75	(0.02)		6.45	(0.01)
Coresident (yes = 1)	95.15	(0.02)	94.15	(0.02)	94.38	(0.02)		94.56	(0.01)
Coresidence status missing (yes = 1)	4.85	(0.02)	9.94	(0.02)	3.75	(0.02)		6.25	(0.01)
Ever attended school (yes = 1)	53.94	(0.04)	56.14	(0.04)	67.50	(0.04)	*	59.00	(0.02)
Mean grades completed	4.17	(0.35)	3.79	(0.32)	5.33	(0.37)	*	4.41	(0.20)
Completed grades imputed (yes = 1)	0.61	(0.01)	0.58	(0.01)	1.25	(0.01)		0.80	(0.00)
Wife decides alone about:									
Purchases for daily needs (yes = 1)	52.73	(0.04)	52.63	(0.04)	53.75	(0.04)		53.02	(0.02)
Visits to family (yes = 1)	36.36	(0.04)	39.18	(0.04)	30.00	(0.04)		35.28	(0.02)
Healthcare for herself (yes = 1)	27.88	(0.04)	28.07	(0.03)	25.63	(0.03)		27.22	(0.02)

Table 1 (continued)

	DHS-Control Questions: <i>Motivation for Transgressions Unstated</i> (n = 165)		DHS-Modified Questions: <i>Transgressions Unintentional</i> (n = 171)		DHS-Modified Questions: <i>Transgressions Willful</i> (n = 160)		<i>p</i>	Full Sample (n = 496)	
	Mean	SE	Mean	SE	Mean	SE		Mean	SE
Major household purchases (yes = 1)	14.55	(0.03)	18.71	(0.03)	14.38	(0.03)		15.93	(0.02)
Other Survey-Design Attributes									
Perceived community norms questions first (yes = 1)	50.91	(0.04)	49.71	(0.04)	49.38	(0.04)		50.00	(0.02)
Children <10 years present during interview (yes = 1)	9.70	(0.02)	11.11	(0.02)	10.00	(0.02)		10.28	(0.30)

Notes: DHS = Demographic and Health Survey. 31 (6.2 %) missing values for husband's age in years were replaced with the mean husband's age (42.77); 4 (0.8 %) missing or unknown values for husband's completed grades were replaced with the mean completed grades within a particular level of schooling; 30 (6.0 %) missing values for husband's coresidence status were replaced with a 1.

[†] $p \leq .10$; * $p \leq .05$

Women were compared who (1) *ever* justified such treatment for *unintended* transgressions (no woman reported that wife hitting or beating was *always* justified for *unintended* transgressions), (2) *always* justified it for *willful* transgressions, (3) *sometimes* justified it for *willful* transgressions, (4) *never* justified it for *unintended* transgressions, and (5) *never* justified it for *willful* transgressions. Women in groups 1 and 2 reported attitudes *most reflecting* classic patriarchal norms, and women in groups 4 and 5 reported attitudes *most contradicting* these norms. Women in group 3 reported intermediate attitudes. Because of small sample sizes, differences across groups are discussed qualitatively. Quotes from the cognitive interviews are used to clarify the meanings of women's survey responses.

Results

Characteristics of Respondents

Almost all women were married (94 %) and self-identified as Muslim (96 %) (Table 1, full sample). The mean age of women was almost 34 years, and their husbands were nine years older (43 years), on average. A majority of women (60 %) and their husbands (59 %) had ever attended school, and women had completed, on average, one grade less than their husbands (3.4 vs. 4.4). A large minority (40 %) of women had worked outside the house in the prior week. Relatively few (9 %) read the print media, but more (19 %) listened to the radio, and almost half (44 %) watched television. Just under one-half (45 %) of the women belonged to a community organization, and over one-quarter (26 %) belonged to the Grameen Bank. Almost

all women (95 %) were living with their husband at the time of the interview. A majority (53 %) of women reportedly decided alone about purchases for daily household needs, and substantial minorities reportedly decided alone about health care for themselves (27 %) and visits to their friends or relatives (35 %). Proportionately fewer (16 %) reportedly decided alone about major household purchases.⁶ The percentage of imputed values for the age, residential status, and completed grades of the husband did not differ across treatment and control groups.

Reported Attitudes About Wife Hitting or Beating

Table 2 displays the percentages of women who justified wife hitting or beating in response to the control (A) and treatment (B, C) variants of the personal attitudes questions for each of the five transgressions, any of the five, or all five.⁷ Few women (1 %–8 %) justified wife hitting or beating when a transgression was depicted as *unintended*, and no women justified such treatment for all five *unintended* transgressions. Relatively more women (38 %–68 %) justified such treatment when a transgression was depicted as *willful*, especially disobeying elders in the marital family (68 %), neglecting the children (65 %), and arguing with the husband (59 %). In fact, a large majority (79 %) of women justified wife hitting or beating for at least one *willful* transgression, and almost one-third justified such treatment for all five *willful* transgressions. The rates of justifying wife hitting or beating for women in the DHS-control group were intermediate (37 %–57 %) to those for women in the two treatment groups but most resembled those for women in the *willful* transgression group.

Multivariate Results

Table 3 shows the unadjusted and adjusted log odds and odds, for each treatment group relative to the control group, of justifying wife hitting or beating for each of the five transgressions and for any of the five. The unadjusted and adjusted relative odds were very similar, so only the latter are discussed. Across all five transgressions, the odds of justifying wife hitting or beating were 90 %–99 % lower for women who received the *unintended* transgression variants than for women who received the DHS-control questions. For two transgressions (goes out without telling him and refuses to have sex with him), women who received the *willful* transgression variants had odds of justifying wife hitting or beating that were similar to the odds for women

⁶ We did not collect data on personal experiences of IPV, and such experiences could have differed across experimental groups; however, the results in Table 1 suggest that the groups differed on very few observed attributes, including other measures of marital power (e.g., decision making). Future research focused on understanding the determinants and consequences of attitudes about wife hitting or beating certainly could collect data on women's own experiences of IPV.

⁷ For most transgressions, the ordering of question sets within pairs (A:D, D:A, B:E, E:B, C:F, F:C) did not affect the percentage of women responding *yes* to the personal attitudes questions for the DHS-control and *unintended* transgression variants of the questions. Yet, when women were asked first for their perceptions of community norms regarding hitting or beating a wife who *willfully* transgresses, they personally justified such violence marginally more often for two transgressions—going out without telling the husband and not obeying elders in his family.

Table 2 Percentage distribution of responses to individual attitudes questions about wife hitting or beating, by treatment and control groups and type of transgression, ever-married women aged 18–49 in six villages in Bangladesh

	DHS-Control Questions: <i>Motivation for Transgressions Unstated</i> (<i>n</i> = 165)	DHS-Modified Questions: <i>Transgressions Unintentional</i> (<i>n</i> = 171)	DHS-Modified Questions: <i>Transgressions Willful</i> (<i>n</i> = 160)	<i>p</i>
Transgression 1: Goes out without telling him?				
Yes	46.06	8.18	48.13	***
No	53.94	91.82	51.87	***
Transgression 2: Neglects the children?				
Yes	44.24	2.34	65.00	***
No	55.76	97.66	35.00	***
Transgression 3: Argues with him?				
Yes	49.69	0.58	59.38	***
No	50.31	99.42	40.62	***
Transgression 4: Refuses to have sex with him?				
Yes	36.96	0.58	37.50	***
No	63.04	99.42	62.50	***
Transgression 5: Does not obey elders?				
Yes	56.96	1.17	68.13	***
No	43.04	98.83	31.87	***
Any Transgressions?				
Yes (for any transgressions)	67.27	9.36	79.38	***
No	33.33	90.64	20.62	***
All Transgressions?				
Yes (for all transgressions)	27.87	0.00	31.25	***
No	72.13	100.00	68.75	***

Note: DHS = Demographic and Health Survey.

*** $p \leq .001$

who received the DHS-control questions. For the three other transgressions (neglects the children, argues with him, does not obey elders), women receiving the *willful* transgression variants had 1.6 to 2.4 times higher odds of justifying wife hitting or beating than women receiving the DHS-control questions.

Table 4 shows the predicted probabilities and confidence intervals of justifying wife hitting or beating for women who received the DHS-control questions, *unintended* transgression variants, and *willful* transgression variants. Overall, the probability of justifying wife hitting or beating was sensitive to the portrayed motivation for the transgression. Several specific points warrant comment. First, depicting the wife's transgressions as *unintended* yielded consistently low probabilities of justifying wife hitting or beating (.01–.08). In other words, the particular transgression mattered little

Table 3 Unadjusted and adjusted log odds and odds of giving an affirmative response to the individual attitude question about intimate partner violence against women, $n = 496$ respondents randomly assigned to the DHS-control question or one of two DHS-modified questions, ever-married women aged 18–49 in six villages in Bangladesh

Outcome	Unadjusted				Adjusted			
	β	p	OR	$p > \chi^2$	β	p	OR	$p > \chi^2$
Covariates								
Transgression 1: Goes out without telling him?								
Experimental group (ref. = DHS-control)								
DHS-modified, <i>wife unintentionally transgresses</i>	-2.26	.00	0.10		-2.30	.00	0.10	
DHS-modified, <i>wife willfully transgresses</i>	0.08	.71	1.09		0.13	.55	1.14	
HL goodness-of-fit test				1.00				0.94
Transgression 2: Neglects the children?								
Experimental group (ref. = DHS-control)								
DHS-modified, <i>wife unintentionally transgresses</i>	-3.50	.00	0.03		-3.50	.00	0.03	
DHS-modified, <i>wife willfully transgresses</i>	0.85	.00	2.34		0.89	.00	2.44	
HL goodness-of-fit test				1.00				0.83
Transgression 3: Argues with him?								
Experimental group (ref. = DHS-control)								
DHS-modified, <i>wife unintentionally transgresses</i>	-5.12	.00	0.01		-5.14	.00	0.01	
DHS-modified, <i>wife willfully transgresses</i>	0.39	.08	1.48		0.47	.04	1.60	
HL goodness-of-fit test				1.00				0.76
Transgression 4: Refuses to have sex with him?								
Experimental group (ref. = DHS-control)								
DHS-modified, <i>wife unintentionally transgresses</i>	-4.60	.00	0.01		-4.64	.00	0.01	
DHS-modified, <i>wife willfully transgresses</i>	0.02	.92	1.02		0.11	.64	1.12	
HL goodness-of-fit test				1.00				0.48
Transgression 5: Does not obey elders?								
Experimental group (ref. = DHS-control)								
DHS-modified, <i>wife unintentionally transgresses</i>	-4.72	.00	0.01		-4.80	.00	0.01	
DHS-modified, <i>wife willfully transgresses</i>	0.48	.04	1.61		0.55	.02	1.73	
HL goodness-of-fit test				1.00				0.92
Any of the Five Transgressions?								
Survey experiment (ref. = DHS-control)								
DHS-modified, <i>wife unintentionally transgresses</i>	-2.99	.00	0.05		-3.00	.00	0.05	
DHS-modified, <i>wife willfully transgresses</i>	0.63	.02	1.87		0.65	.01	1.92	
HL goodness-of-fit test				1.00				0.78

Notes: DHS = Demographic and Health Survey. HL = Hosmer and Lemeshow. Adjusted models control for reading a newspaper or magazine, husband's completed grades of schooling, whether husband's schooling was imputed, and order of individual attitudes versus perceptions of community norms questions.

Table 4 Predicted probabilities (and 95 % confidence intervals (CI)) of giving an affirmative response to the individual attitude question about intimate partner violence against women, $n = 496$ respondents randomly assigned to the DHS-control question or to one of two DHS-modified questions, ever-married women aged 18–49 in six villages in Bangladesh

Outcome	Probability [95 % CI] of Responding Yes, Justified
Transgression 1: Goes out without telling him?	
DHS-control	.47 [.39, .55]
DHS-modified, <i>wife unintentionally transgresses</i>	.08 [.05, .14]
DHS-modified, <i>wife willfully transgresses</i>	.50 [.42, .58]
Transgression 2: Neglects the children?	
DHS-control	.45 [.37, .53]
DHS-modified, <i>wife unintentionally transgresses</i>	.02 [.01, .06]
DHS-modified, <i>wife willfully transgresses</i>	.67 [.59, .74]
Transgression 3: Argues with him?	
DHS-control	.51 [.44, .59]
DHS-modified, <i>wife unintentionally transgresses</i>	.01 [.00, .04]
DHS-modified, <i>wife willfully transgresses</i>	.63 [.55, .70]
Transgression 4: Refuses to have sex with him?	
DHS-control	.38 [.30, .46]
DHS-modified, <i>wife unintentionally transgresses</i>	.01 [.00, .04]
DHS-modified, <i>wife willfully transgresses</i>	.40 [.33, .49]
Transgression 5: Does not obey elders?	
DHS-control	.57 [.50, .65]
DHS-modified, <i>wife unintentionally transgresses</i>	.01 [.00, .05]
DHS-modified, <i>wife willfully transgresses</i>	.70 [.62, .77]
Any of the five transgressions?	
DHS-control	.67 [.60, .74]
DHS-modified, <i>wife unintentionally transgresses</i>	.09 [.06, .15]
DHS-modified, <i>wife willfully transgresses</i>	.80 [.73, .86]

Notes: DHS = Demographic and Health Survey. HL = Hosmer and Lemeshow. Probabilities are estimated for married women who do not read newspapers or magazines, whose husbands had 4.4 completed grades of schooling, who had no imputed value for husband's completed grades of schooling, who did not have children present during the interview, and who did not receive the questions on perceptions of community norms first.

in the context of extenuating circumstances. Still, there was a nonnegligible (.09) probability of justifying wife hitting or beating for at least one *unintended* transgression. Second, depicting the wife's transgressions as *willful* yielded a high probability (.80) of ever justifying wife hitting or beating. This probability varied across transgressions, however, from a high of .70 for *willfully* disobeying elders to a low of .40 for *willfully* refusing sex. Thus, the particular transgression mattered considerably when the wife's behavior was depicted as intentional. Third, the probabilities of justifying wife hitting or beating for the DHS-control questions (.38–.57) were much

closer to those for the *willful* transgression variants (.40–.70) than to those for the *unintentional* transgression variants (.01–.08). For two transgressions (goes out without telling, and refusing sex), the predicted confidence intervals for the DHS questions and *willful* variants were almost fully overlapping.

Interpretations of the Experimental Findings

Social desirability bias may partly explain similarities in the response patterns for the DHS-control questions and *willful* transgression variants. In separate cognitive interviews of the DHS questions, some women masked their dissenting views about wife beating because they did not perceive alternatives to their circumstances. One such woman asked the interviewer rhetorically, “What should I tell you about my own opinions? If I make a mistake and my husband beats me, can I do anything about that?” (ID 302902, late 30s, illiterate). When asked whether a husband was right to beat his wife, another woman replied, “Yes, that is the way it is. . . . Our society has set it up like this. . . .” Yet, after the probe, “I understand that the society has set it up like this, but what is your opinion?,” the woman answered, “No, it is not right” (ID 301302, 40 years old, 4 grades).

Still, large differences in the propensities to justify wife hitting or beating for explicitly *unintended* and *willful* transgressions suggested real diversity in women’s views, begging the question of who reported which attitudes. Table 5 presents attributes of the five groups of women who (1) *ever* justified wife hitting or beating for *unintended* transgressions ($n = 16$), (2) *always* justified it for *willful* transgressions ($n = 50$), (3) *sometimes* justified it for *willful* transgressions ($n = 77$), (4) *never* justified it for *unintended* transgressions ($n = 155$), and (5) *never* justified it for *willful* transgressions ($n = 33$).

Consistent with Kandiyoti’s (1988) theory of bargaining with patriarchy, the women whose reported attitudes most reflected classic patriarchal norms (group 1) had fewer opportunities and exposures than did the women whose reported attitudes most contradicted these norms (group 5). Qualitatively, the former group, on average, was older (36.4 vs. 34.6 years), less often had any schooling (38 % vs. 70 %), had fewer grades (1.5 vs. 3.8), less often had worked outside in the last 7 days (25 % vs. 42 %), less often had exposure to the media (e.g., 0 % vs. 27 % listened to the radio), less often belonged to a community organization (25 % vs. 42 %), had husbands with fewer mean grades (4.0 versus 5.5), and less often made decisions alone about daily purchases (25 % vs. 48 %). Similar differences were apparent across women who *ever* versus *never* justified wife hitting or beating for *unintended* transgressions (groups 1 and 4, respectively) and *always* versus *never* justified it for *willful* transgression (groups 2 and 5, respectively). Women who *sometimes* justified such treatment for *willful* transgressions were a mixed group, being the youngest (32.2 years) and most schooled (4.5 grades) but intermediately exposed to work outside (38 %) and the media (19 % listening to the radio). A clear dose-response relationship was apparent between the extent of women’s exposure to the media (e.g., 0 %, 2 %, 19 %, 22 %, and 27 % in groups 1–5, respectively, listened to the radio) and the extent of their dissent with wife hitting or beating.

Quotes from separate cognitive interviews corroborated the two findings that (1) women in these villages held diverse views about wife beating and (2) social change

Table 5 Attributes of women who always, ever, or never justified wife hitting or beating for a wife's unintended/willful transgressions, ever-married women aged 18–49 in six villages in Bangladesh

	Group 1 (<i>n</i> = 16)		Group 2 (<i>n</i> = 50)		Group 3 (<i>n</i> = 77)		Group 4 (<i>n</i> = 155)		Group 5 (<i>n</i> = 33)	
	Mean	SE	Mean	SE	Mean	SE	Mean	SE	Mean	SE
<i>Justified wife hitting or beating for any unintended transgression</i>										
Marital status (married = 1)	81.25	(0.10)	98.00	(0.02)	96.10	(0.02)	90.32	(0.02)	93.94	(0.04)
Religion (Islam = 1)	100.00	(0.00)	94.00	(0.03)	98.70	(0.01)	96.13	(0.02)	93.94	(0.04)
Age in years	36.44	(2.72)	35.66	(1.34)	32.25	(1.01)	33.86	(0.73)	34.58	(1.65)
Ever attended school (yes = 1)	37.50	(0.13)	56.00	(0.07)	68.83	(0.05)	57.42	(0.04)	69.70	(0.08)
Mean grades completed	1.50	(0.56)	3.02	(0.50)	4.53	(0.47)	3.25	(0.29)	3.76	(0.61)
Worked outside last 7 days (yes = 1)	25.00	(0.11)	40.00	(0.07)	37.66	(0.06)	43.23	(0.04)	42.42	(0.09)
Reads newspaper/magazine (yes = 1)	6.25	(0.06)	6.00	(0.03)	14.29	(0.04)	8.39	(0.02)	15.15	(0.06)
Listens to radio (yes = 1)	0.00	(0.00)	2.00	(0.06)	19.48	(0.05)	21.94	(0.03)	27.27	(0.08)
Watches T.V. (yes = 1)	31.25	(0.12)	46.00	(0.07)	45.45	(0.06)	46.45	(0.04)	48.48	(0.09)
Belongs to:										
ASHA (yes = 1)	6.25	(0.06)	8.00	(0.04)	11.69	(0.04)	11.61	(0.03)	12.12	(0.06)
GRAMEEN (yes = 1)	6.25	(0.06)	34.00	(0.07)	15.58	(0.04)	32.90	(0.04)	21.21	(0.07)
BRAC (yes = 1)	12.50	(0.09)	8.00	(0.04)	12.99	(0.04)	9.03	(0.02)	9.09	(0.05)
BRDB (yes = 1)	0.00	(0.00)	4.00	(0.03)	3.90	(0.02)	1.94	(0.01)	0.00	(0.00)
PROSHIKA (yes = 1)	0.00	(0.00)	0.00	(0.00)	0.00	(0.00)	0.00	(0.00)	0.00	(0.00)
Any community organization (yes = 1)	25.00	(0.11)	50.00	(0.07)	40.26	(0.06)	48.39	(0.04)	42.42	(0.09)

Table 5 (continued)

	Group 1 (<i>n</i> = 16)		Group 2 (<i>n</i> = 50)		Group 3 (<i>n</i> = 77)		Group 4 (<i>n</i> = 155)		Group 5 (<i>n</i> = 33)	
	<i>Justified</i> wife hitting or beating for any <i>unintended</i> transgression		<i>Justified</i> wife hitting or beating for all 5 <i>willful</i> transgressions		<i>Justified</i> wife hitting or beating for 1–4 <i>willful</i> transgressions		<i>Never justified</i> wife hitting or beating for any <i>unintended</i> transgression		<i>Never justified</i> wife hitting or beating for any <i>willful</i> transgression	
	Mean	SE	Mean	SE	Mean	SE	Mean	SE	Mean	SE
Husband's/Partner's Attributes										
Age in years	43.56	(2.60)	45.10	(1.52)	41.06	(1.17)	42.28	(0.81)	43.45	(2.02)
Coresident (yes = 1)	100.00	(0.00)	94.00	(0.03)	92.21	(0.03)	93.55	(0.02)	100.00	(0.00)
Ever attended school (yes = 1)	68.75	(0.12)	64.00	(0.07)	72.73	(0.05)	54.84	(0.04)	60.61	(0.09)
Mean grades completed	4.06	(0.91)	4.66	(0.63)	5.69	(0.53)	3.76	(0.35)	5.52	(0.93)
Wife decides alone about:										
Purchases for daily needs (yes = 1)	25.00	(0.11)	58.00	(0.07)	53.25	(0.06)	55.48	(0.04)	48.48	(0.09)
Visits to family (yes = 1)	31.25	(0.12)	26.00	(0.06)	33.77	(0.05)	40.00	(0.04)	27.27	(0.08)
Healthcare for herself (yes = 1)	31.25	(0.12)	30.00	(0.07)	23.38	(0.05)	27.74	(0.04)	24.24	(0.08)
Major household purchases (yes = 1)	18.75	(0.10)	8.00	(0.04)	16.88	(0.04)	18.71	(0.03)	18.18	(0.07)

Notes: 31 (6.2 %) missing values for husband's age in years were replaced with the mean husband's age (42.77); 4 (0.8 %) missing or unknown values for husband's completed grades were replaced with the mean completed grades within a particular level of schooling; 30 (6.0 %) missing values for husband's coresidence status were replaced with a 1.

was a perceived reason for this diversity. Consistent with the survey findings, some women expressed views akin to classic patriarchal norms. According to one woman, "Every woman should possess an inner fear that if she does something wrong then her husband would beat her, so that she chooses to live in such a way that she avoids beating" (ID 605902, 30 years old, 2 grades). Others expressed personal ambivalence about wife beating. One such woman stated that: ". . . in one sense he is justified in beating the wife, while in another sense, he is not." (ID 512002, 35 years old, no schooling). Still others wholly condemned wife beating, describing the perpetrators as "evil," "ignorant," "without consciences," and "lacking in humanity" (full results available on request). One such woman even questioned the interpretation of a wife's behavior as transgressive: "Nobody likes it when a few women get together to talk. . . . Everyone thinks the only purpose of a woman's life is to cook" (ID 606402, 43 years old, 12 grades of schooling). Such views, according to one interviewee, signaled a change from "outdated" ideas: "the modern generation thinks it is not justified for a husband to beat his wife under any circumstance. People who stick with outdated ideas . . . would say that beating is . . . justified" (ID 602602, 39 years old, 9 grades of schooling).

Discussion

This analysis has examined the structural and survey conditions that may influence women's tendency to justify wife hitting or beating. Such research is especially needed in poor countries, where 77 DHS across 52 such countries have documented high rates of justification but where the potential influences of survey design are unstudied. To examine these issues, we collected novel data in a survey experiment of women in rural Bangladesh and explored variations in the probabilities of justifying wife hitting or beating for five actions that, to varying degrees, transgressed gender norms and for which the motivation was *unstated* (as in the DHS questions), *unintended*, or *willful*. Our experiment explored three specific ideas. First, women under classic patriarchy may internalize its norms and report that wife hitting or beating is justified, even for *unintended* transgressions. Second, women with views that contradict these norms may still report that wife hitting or beating is justified to appear compliant in the absence of alternatives. Third, women's differential exposure to new opportunities and the media may be associated with diverse views about wife hitting or beating.

According to our findings, 9 % of the women who received the *unintended* transgression variants justified wife hitting or beating at least once. Also, 31 % of the women who received the *willful* transgression variants always justified such treatment. These reported attitudes most resembled classic patriarchal norms, which label a wife as disobedient and her husband's violence as justifiable punishment when the wife's actions are inconsistent with gender norms. Quotes from the cognitive interviews illustrated how some women internalized these norms. As one woman put it, "[A] husband beats the wife because of her faults and mistakes. . . . This he does rightly." (ID 300702, 19 years old, 7 grades of schooling). Typically, these women were less schooled, reported less power in decisions, less often were members of community organizations, and had less exposure to certain forms of media. Thus, in keeping with Kandiyoti's (1988) theory of bargaining with patriarchy,

rural women with fewer opportunities and living under classic patriarchy may tend to adhere to its norms.

That said, at least some women who received the DHS questions may have responded that wife hitting or beating was justified to *appear* compliant with perceived norms. Specifically, the probabilities of justifying such treatment for the DHS-control questions (.38–.57) were much closer to those for the *willful* transgression variants (.40–.70) than to those for the *unintentional* transgression variants (.01–.08). In fact, for two transgressions (goes out without telling him and refuses to have sex with him), the predicted confidence intervals for responding *justified* to the DHS questions and *willful* transgression variants were almost fully overlapping. Such similarities may have arisen because the DHS questions did not state the wife's motivation for transgressing, leading some women to interpret the questions according to perceived norms. In cognitive interviews, frequent ambivalence and inconsistencies in women's responses to the DHS questions strongly supported this interpretation (Schuler et al. [forthcoming](#)). Also, some dissenting women may have given the perceived socially desirable response of *justified* because they did not see a purpose for stating their personal opinion. Cognitive interviews with some village women also corroborated this interpretation (Schuler et al. 2011). Although the precise extent of social desirability bias cannot be estimated, this study provides evidence of its presence in responses to the DHS questions.

Still, diverse views about wife hitting or beating also were evident. Most women (91 %), for example, *never* justified wife hitting or beating for transgressions that were clearly depicted as *unintended*. In other words, the type or degree of the transgression mattered little when extenuating circumstances were clarified. According to cognitive interviews in these villages, some women felt that the actions of hard-working wives usually were reasonable but were misjudged by others (Schuler et al. [forthcoming](#)). According to one woman, “. . . a woman doesn't go outside of her house for fun. She only goes outside when it is very urgent. . . . That's why it wouldn't be right for her husband to beat her, but [m]ost people would think that she went out without asking her husband's permission, so her husband did the right thing by beating her” (ID 308002, 29 years, 5 grades of schooling). Thus, the *unintended* transgression variants developed for this experiment tapped a salient view among village women that most wives are hard working and should not be punished for extenuating circumstances.

Moreover, the probabilities of justifying wife hitting or beating for *willful* transgressions varied considerably, from .40 for refusing sex to .70 for disobeying elders in the family. This variation suggests that the particular transgression mattered, even for *willful* acts of disobedience. Disobeying elders is a public act, which shames the wife, her husband, and his parents. In such cases, husbands may feel pressured to regain personal and family honor by “disciplining” such acts through corporal punishment. In contrast, refusing sex is a private act, which can be hidden from public shame and which wives in this context may commit *willfully* very rarely, out of fear that such acts may provoke the husband to infidelity or even abandonment.

These cross-sectional findings suggest that changes in rural women's lives have spurred them to adopt new attitudes about gender. Indeed, those women who received the *willful* transgression variants were as or more likely to *not justify* than to *justify* wife hitting or beating for refusing sex (.60) and for going out without telling the

husband (.50). Also, a majority (69 %) of these 160 women reported that wife hitting or beating was *not* justified for at least one *willful* transgression, and 21 % *never* justified it for any *willful* transgression. As expected, the latter women had more schooling, more media exposure, and more schooled husbands than did the women whose attitudes most reflected patriarchal norms (Table 5). Consistent with Thornton's (2001) model of developmental idealism, some women attributed the condemnation of wife beating to a "modern" generation that had abandoned "outdated ideas."

Our findings offer guidance for the modification of structured attitudinal questions pertaining to a husband's treatment of his wife. In general, researchers wishing to explore such attitudes might use questions that (1) clarify the wife's motivation for her behavior, and (2) expand the list of her behaviors to include more minor transgressions (preparing meals late), more severe perceived infractions (such as infertility or infidelity), and even behaviors that most locals would not see as transgressions in the social context. Clarifying the perceived contexts and meanings of the wife's behavior in these ways would help to eliminate ambiguities in the question that may lead ambivalent respondents to give what they perceive to be a socially desirable response. Both revisions also would help to distribute women along a more refined attitudinal continuum from *always* justifying wife hitting or beating for minor, *unintended* (or even non-) transgressions of gender norms to *never* justifying it even for major, *willful* transgressions. Such changes also would help to track more precisely changes in attitudes about IPV over time.

Our findings also generate new questions for research. First, how generalizable are these findings beyond our study villages? Answering this question would require comparative survey experiments that test similar variations to these questions in other contexts. Second, to what extent are men's responses to these attitudinal questions dependent on clarifying the wife's motivation for transgressing gender norms? Answering this question would require similar survey experiments in comparative samples of women and men. Third, are the current DHS attitudinal questions capturing the most salient transgressive behaviors of a wife? Answers to this question would require formative research about the various ways in which a wife might "misbehave" and the perceived gravity of these behaviors. This information then could be tested in experimental research in which the list of transgressive behaviors was systematically altered. Finally, further experiments might be useful to quantify response effects among women and men to other alterations in question wording. Such experiments, for example, might test the effects of using different terms to connote a husband's violence (*hit*, *beat*, or both) or women's attitudes about it (is it *justified*, *right*, or *normal*?) (Schuler et al. 2011). Such research could clarify the meanings of reported attitudes about IPV in the many settings where the DHS have documented more favorable attitudes in women than men (e.g., Uthman et al. 2010).

Finally, our results offer insights about potential mechanisms for ideational change among women in rural Bangladesh and similar settings. In the shorter term, these mechanisms may include exposure to new media, work outside the home, and membership in NGOs that promote women's legal rights and provide avenues to attain them. Longer-term mechanisms may include further gains in women's and their spouses' schooling (Table 5) and perhaps improved economic opportunities for husbands. Experiments to assess the attitudinal impacts of "structural" and

“ideational” interventions with women and men could clarify what causes them to stop justifying IPV against women.

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Appendix (First Appears in Yount et al. 2012)

Questions on personal attitudes about wife hitting or beating

Control Set A: DHS questions

I will now ask you some questions. Please listen to them and then answer thoughtfully. Please tell me what you think.

Sometimes a husband is annoyed or angered by things that his wife does. In your opinion, is a husband justified in hitting or beating his wife in the following situations:

1. If she goes out without telling him?
 - 1a. If you had to choose, in your opinion, is a husband justified in hitting or beating his wife if she goes out without telling him?
2. If she neglects the children?
 - 2a. If you had to choose, in your opinion, is a husband justified in hitting or beating his wife if she neglects the children?
3. If she argues with him?
 - 3a. If you had to choose, in your opinion, is a husband justified in hitting or beating his wife if she argues with him?
4. If she refuses to have sex with him?
 - 4a. If you had to choose, in your opinion, is a husband justified in hitting or beating his wife if she refuses to have sex with him?
5. If she does not obey elders in the family?
 - 5a. If you had to choose, in your opinion, is a husband justified in hitting or beating his wife if she does not obey elders in the family?

Variant Set B: Wife unintentionally transgresses gender norms

I will now ask you some questions. Please listen to them and then answer thoughtfully. Please tell me what you think.

Sometimes a husband is annoyed or angered by things that his wife does. In your opinion, is a husband justified in hitting or beating his wife in the following situations:

1. A wife is home alone; at this time someone comes to tell her that her mother is very ill. She rushes to her parents' house without telling her husband. In your opinion, is the husband justified in hitting or beating his wife for going out without telling him?
2. What if the wife is over-burdened with work one morning? Normally, she supervises the children's play and keeps them neat and clean. But, one day, it has been raining since morning. While she is working hard to finish her house work, the children play in front of the house and get dirty. She does not have time to bathe them before her husband returns. The husband returns and sees that the children are dirty. In your opinion, is the husband justified in hitting or beating his wife for neglecting the children? To be clear, I am not asking you whether you think it is justified to hit or beat the children. I am asking whether you think the husband is justified in hitting or beating his wife in this situation.
3. What if the husband stays home out of laziness for several days, refusing to go out and work. His wife tells him they are running out of food and there is not enough money to buy food - and asks him to go out and work. The husband tells his wife to shut up. The wife argues with him. In your opinion, is the husband justified in hitting or beating his wife for arguing with him?
4. What if the wife is ill and her husband returns home at night and wants to have sex with her? She talks about her illness and refuses to have sex with the husband. She explains that she has stomach pains and a fever. In your opinion, is the husband justified in hitting or beating his wife for refusing to have sex with him?
5. What if the mother-in-law of the woman tells her to sweep the home-yard? The wife disobeys because she is busy caring for her baby. The mother-in-law complains to her son when he returns home. In your opinion, is a husband justified in hitting or beating his wife for disobeying her mother-in-law?

Variant Set C: Wife willfully transgresses gender norms

I will now ask you some questions. Please listen to them and then answer thoughtfully. Please tell me what you think.

Sometimes a husband is annoyed or angered by things that his wife does. In your opinion, is a husband justified in hitting or beating his wife in the following situations:

1. What if a wife is home alone and goes to her parents' house just for fun without telling her husband? In your opinion, is the husband justified in hitting or beating his wife for going out without telling him?
2. What if the wife often leaves her young children unsupervised and lets them go around looking dirty? Her husband has asked her many times before to supervise their play and keep them clean, but she does not pay attention to what he asks. In your opinion, is the husband justified in hitting or beating his wife for neglecting the children? To be clear, I am not asking you whether you think it is justified to hit or beat the children. I am asking whether you think the husband is justified in hitting or beating his wife in this situation.
3. What if the wife is quarrelsome by nature? She often disagrees with what her husband says and argues with him for no reason. In your opinion, is the husband justified in hitting or beating his wife for arguing with him?

4. What if the wife refuses to have sex with her husband whenever she is not in the mood? In your opinion, is the husband justified in hitting or beating his wife for refusing to have sex with him?
5. What if the wife's mother-in-law tells her to sweep the home-yard, but the wife ignores that and spends the morning resting and chatting with her neighbor? In your opinion, is the husband justified in hitting or beating his wife for disobeying her mother-in-law?

Questions on perceived community norms about wife hitting or beating

Control Set D: DHS questions

I will now ask you some questions. Please listen to them and then answer thoughtfully. Please tell me what you think other people in your community believe.

Sometimes a husband is annoyed or angered by things that his wife does. According to other people in your community, is a husband justified in hitting or beating his wife in the following situations:

1. If she goes out without telling him?
 - 1a. If you had to choose, according to other people in your community, is a husband justified in hitting or beating his wife if she goes out without telling him?
2. If she neglects the children?
 - 2a. If you had to choose, according to other people in your community, is a husband justified in hitting or beating his wife if she neglects the children?
3. If she argues with him?
 - 3a. If you had to choose, according to other people in your community, is a husband justified in hitting or beating his wife if she argues with him?
4. If she refuses to have sex with him?
 - 4a. If you had to choose, according to other people in your community, is a husband justified in hitting or beating his wife if she refuses to have sex with him?
5. If she does not obey elders in the family?
 - 5a. If you had to choose, according to other people in your community, is a husband justified in hitting or beating his wife if she does not obey elders in the family?

Variant Set E: Wife unintentionally transgresses gender norms

I will now ask you some questions. Please listen to them and then answer thoughtfully. Please tell me what you think other people in your community believe.

Sometimes a husband is annoyed or angered by things that his wife does. According to other people in your community, is a husband justified in hitting or beating his wife in the following situations:

1. A wife is home alone; at this time someone comes to tell her that her mother is very ill. She rushes to her parents' house without telling her husband. According to other people in your community, is the husband justified in hitting or beating his wife for going out without telling him?

2. What if the wife is over-burdened with work one morning? Normally, she supervises the children's play and keeps them neat and clean. But, one day, it has been raining since morning. While she is working hard to finish her house work, the children play in front of the house and get dirty. She does not have time to bathe them before her husband returns. The husband returns and sees that the children are dirty. According to other people in your community, is the husband justified in hitting or beating his wife for neglecting the children? To be clear, I am not asking you whether other people in your community think it is justified to hit or beat the children. I am asking whether other people in your community think the husband is justified in hitting or beating his wife in this situation.
3. What if the husband stays home out of laziness for several days, refusing to go out and work. His wife tells him they are running out of food and there is not enough money to buy food - and asks him to go out and work. The husband tells his wife to shut up. The wife argues with him. According to other people in your community, is the husband justified in hitting or beating his wife for arguing with him?
4. What if the wife is ill and her husband returns home at night and wants to have sex with her? She talks about her illness and refuses to have sex with the husband. She explains that she has stomach pains and a fever. According to other people in your community, is the husband justified in hitting or beating his wife for refusing to have sex with him?
5. What if the mother-in-law of the woman tells her to sweep the home-yard? The wife disobeys because she is busy caring for her baby. The mother-in-law complains to her son when he returns home. According to other people in your community, is a husband justified in hitting or beating his wife for disobeying her mother-in-law?

Variant Set F: Wife willfully transgresses gender norms

I will now ask you some questions. Please listen to them and then answer thoughtfully. Please tell me what you think.

Sometimes a husband is annoyed or angered by things that his wife does. According to other people in your community, is a husband justified in hitting or beating his wife in the following situations:

1. What if a wife is home alone and goes to her parents' house just for fun without telling her husband? According to other people in your community, is the husband justified in hitting or beating his wife for going out without telling him?
2. What if the wife often leaves her young children unsupervised and lets them go around looking dirty? Her husband has asked her many times before to supervise their play and keep them clean, but she does not pay attention to what he asks. According to other people in your community, is the husband justified in hitting or beating his wife for neglecting the children? To be clear, I am not asking you whether other people in your community think it is justified to hit or beat the children. I am asking whether other people in your community think the husband is justified in hitting or beating his wife in this situation.
3. What if the wife is quarrelsome by nature? She often disagrees with what her husband says and argues with him for no reason. According to other people in your community, is the husband justified in hitting or beating his wife for arguing with him?

4. What if the wife refuses to have sex with her husband whenever she is not in the mood? According to other people in your community, is the husband justified in hitting or beating his wife for refusing to have sex with him?
5. What if the wife's mother-in-law tells her to sweep the home-yard, but the wife ignores that and spends the morning resting and chatting with her neighbor? According to other people in your community, is the husband justified in hitting or beating his wife for disobeying her mother-in-law?

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